

**HIGHWAY 78 COMMUNITY IMPROVEMENT DISTRICT (CID)
BOARD MEETING #8
October 15, 2003**

ATTENDEES

Board Members:

Emory Morsberger
Art Mezzullo

Kenny King
Dwight Harrison

Larry Pearson
Forrest Adair

Bill Gower
Dean Robinson

Brett Harrell, Executive Director

Dave Rosselle, Board Secretary

CALL TO ORDER

Chairman Morsberger called the meeting to order at 1:30 pm.

MINUTES

The September 17, 2003 meeting minutes were reviewed. Mr. Harrell recommended a change in connection with the wording of the Jeter motion on page 1. A motion was made and unanimously approved to approve the September 17, 2003 Board meeting minutes, as amended.

Committee Reports

No reports.

Action Items

A) *GDOT Grant Application* – Mr. Harrell provided a brief overview of the Transportation Enhancement (TE) Grant application for the proposed Yellow River Scenic Trail. He has met with Brian Allen and John Dunn to seek their support and has learned that Gwinnett DOT will sponsor the application. The total project scope is \$1,250,000, which will include matching funds of \$50K from the CID and \$200K from Gwinnett County. Mr. Pearson made a motion, which was seconded and unanimously approved, to authorize the CID to provide \$50K in matching funds for the project. The Grant application will be submitted to Gwinnett DOT on 10/27/03 for sponsorship approval and subsequent submission to the ARC and GDOT. Grant awards are expected to be made by January 2004.

B) *Clean Air Campaign* – Margaret Dwyer with the Clean Air Campaign provided a brief overview of the program. Mr. Harrell read a proposed resolution recommending that the Highway 78 CID become a partner of the Georgia Clean Air Campaign. Participation in this program requires no financial commitment. A motion was made by Mr. Mezzullo and unanimously passed for the CID to adopt the resolution to become a partner of the Georgia Clean Air Campaign.

C) *Georgia Track* – Mr. Harrell provided a brief overview of the benefits of subscribing to Georgia Track. This system provides a well-organized on-line system to keep track of CID related State legislation. The annual subscription fee for an individual is \$400. A motion was made by Mr. Mezzullo and unanimously passed permitting Mr. Harrell to subscribe to this service on behalf of the CID.

D) *Development Regulations* – City of Snellville regulations concerning development, construction and lighting were included in the meeting reference binder for review and reference. There was no discussion concerning these documents.

E) *Corridor Survey* – Mr. Adair recommended that the Stone Mountain Study consultant, Tunnell-Spangler & Associates, review the survey and provide input concerning additional questions they would like to include as part of the Stone Mountain Highway Study. Mr. Harrison recommended that all Board members review the proposed Survey questionnaire and provide Dave Rosselle any additional question by the end of October.

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F) *West-end Entryway Landscape Plan* – Mr. Rosselle reported that he will be meeting with Jessica Roth and Jamie Westaway with the City of Snellville to conduct a field survey of the proposed Fall flowerbeds proposed for the east side of the East Park Place intersection. Home Depot Landscaping has agreed to provide the materials for these two flowerbeds.

G) Chairman's Remarks – None.

H) Treasurer's Report – Mr. Gower reviewed the monthly balance sheet.

I) Board Members' Remarks

- *Highway Maintenance Program*: Mr. King reported that previously approved "weed and feed" application is now being completed by Leach Landscaping. No further information has been obtained concerning contracting for a street sweeper to clean the highway. Mr. Rosselle agreed to follow-up with Lisa Deaton, the CID's GDOT maintenance contact, to see if arrangements can be made to have GDOT sweep the highway sometime in the next month.
- *Merchant's Association*: Mr. King noted the lack of voluntary participation in the Merchant's Association. He is recommending that further efforts to continue the membership campaign be suspended until after the Holidays. He wants to develop a complete "White Pages" Directory for all merchants to be included in the Merchant's website. He also wants to include a "hit counter" on the Home Page and then begin a campaign to advertise the website address. Mr. Gower also suggested that a hidden "hit counter" be placed on the CID's Web site Home Page. Dave Rosselle will follow-up with Langineers to get the hit counter added to the CID Web site.
- *Security Program* – Dave Rosselle provided an overview of the new Police Activity Report Summary. Activity results will be summarized by calendar month in order to more accurately track results trends. Mr. Harrell discussed the new Property Owner security observation feedback form that has been developed and implemented. This will provide business owners information about security weak spots observed by the CID Security Team. Major Alan Doss, Southside Precinct Commander, provided a brief summary of the Security Team's results. The idea of developing a plan to provide business owners video monitoring systems at discounted prices was discussed. Mr. Gower asked Major Doss if the County Police Dept. had a "C.O.P.S" Program for business owners similar to the neighborhood program. There is no program like this, but Major Doss advised that there is a special Crime Prevention unit. Mr. Rosselle took an action item to coordinate with Major Doss to learn about educational materials and programs the Crime Prevention Unit could provide for Highway 78 Business owners.

J) Executive Director's Update

- The CID's status as a tax exempt organization has been confirmed and Tax Exemption forms have been developed for all vendors.
- The present status of GDOT's work on the median installation project has been discussed with Kathy Bailey, Safety Project Engineer. Input from the recently completed Preliminary Field Plan Review is now being added to the Project Plan. The present schedule calls for the final plan to be ready to commence right-of-way acquisition by mid-December and subsequent acquisition to start by September 2004.
- Tax revenues continue to come in at a steady pace. As available funds warrant, action will be taken to pay down the CID formation loans.
- The CID continues to receive good media coverage.
- In addition to the TE Grant application, action will be taken in November to submit an application the ARC for an LCI Grant to support funding for the planning phase of the Yellow River Scenic Trail.

ANNOUNCEMENTS

The next monthly CID Board meeting will be November 15th, 1:30 p.m. at Snellville City Hall.

PUBLIC COMMENTS

Mr. King inquired about the status of the proposed Highway 78 Overlay District. Mr. Harrell had discussed this with Commissioner John Dunn and was told that a revised draft should be ready in a few days. MB Strickland advised that it would look very much like the overlay district adopted for the Mall of Georgia area. The County Commissioners want to use a "standard" overlay design. Mr. King asked that the CID Board be given the opportunity to provide input on the proposed before it is approved by the County Commissioners.

By acclamation, the meeting was adjourned at 2:15 p.m.

Respectfully submitted,

Dave Rosselle
Secretary