

**HIGHWAY 78 COMMUNITY IMPROVEMENT DISTRICT (CID)
REGULAR BOARD MEETING
Snellville City Hall
October 27, 2004**

Attendees

Board Members:

Kenny King	Ken Shiver	Emory Morsberger
Forrest Adair	Bill Gower	Dean Robinson

Absent: Pat Hoban, Ken Shiver

Brett Harrell, Executive Director
Caron Fox, Administrator

Special Guests: Mayor Jerry Oberholtzer; Planning Director Jessica Roth; Dan Dobry, URS; Robert Reeves, Hwy. 78 property owner, M.B. Strickland, Jimmy Adams and Eric Tatum, PBS&J.

Call to Order

Chairman King called the regular meeting to order at 1:55 pm. Board Members and guests were invited to introduce themselves. Mr. King welcomed Board Members and guests.

MINUTES

Approval of Meeting Minutes

Mr. Morsberger motioned to approve, seconded by Mr. Gower, the September 22nd board meeting minutes – unanimously approved.

Committee Reports

No reports.

Action Items

Resolution – LCI Park Place Activity Center – Mr. Harrell requested a board resolution in support of the LCI Park Place Activity Center study. Mr. Harrison moved to support the resolution, seconded by Mr. Adair – unanimously approved.

Resolution – LCI Corridor Study – Mr. Harrell requested a board resolution in support of the LCI Corridor study. Mr. Adair moved to support the resolution, seconded by Mr. Morsberger – unanimously approved.

Award Landscape Design Contract to PBS&J – After discussion with guests Eric Tatum and Jimmy Adams of PBS&J, Mr. Morsberger moved to authorize Mr. King and Mr. Harrell to execute the contract on the Board's behalf up to \$260,000 pending clarification of several contract issues. The motion was seconded by Mr. Adair – unanimously approved.

Discussion Items

Public Relations Campaign – At the Board's direction, Mr. Harrell reviewed a proposed Public Relations Campaign including printed vests with Hwy. 78 logo, stripped car with Hwy. 78 logo, and numerous media outlets. Mr. Adair, Mr. Gower, and Mr. Morsberger will serve on a committee to develop a public relations plan.

Board Reports

Chairman's Remarks – Chairman King reminded the Board they will need to develop a project specific priority list for *SPLOST* before the end of the year.

Treasurer's Report – Mr. Gower provided a summary of the CID's financial status. As of September 30, 2004 the CID account balance was \$156,817.70. The CID's monthly Checkbook Register was included in the meeting reference binder.

Board Member's Remarks – Mr. Morsberger suggested the Board take a formal position in support of Express Bus service on Hwy. 78.

Staff Reports – Ms. Fox briefly reviewed the Security Calendar and Patrol Activity Summary.

Executive Director's Update – Mr. Harrell provided an update on current and pending projects.

Announcements

The next CID Board meeting will be on November 24, 2004 at Snellville City Hall.

Public Comments

Mr. Robert Reeves presented information regarding the Overlay District as it relates to a potential tenant. The Board instructed Mr. Harrell to write Gwinnett County in support of allowing the stucco-finish material presented by Mr. Reeves as consistent with the intent of the Overlay District.

Adjournment

By acclamation, the meeting was adjourned at 3:45 p.m.