

**HIGHWAY 78 COMMUNITY IMPROVEMENT DISTRICT (CID)  
REGULAR BOARD MEETING  
Snellville City Hall  
May 25, 2005**

**Attendees**

**Board Members:**

Kenny King                      Emory Morsberger      Dwight Harrison              Bill Gower  
Gary Custar                      Forrest Adair

Absent: Ken Shiver, Dean Robinson

Brett Harrell, Executive Director  
Caron Fox, Administrator  
Chris Lindsey, Summer Intern

*Special Guests:* James Pugsley, Gwinnett Co. Long-Range Planning; Keith Struzzi, Gwinnett Co. Planning; Omer Ahmad, Nadia Conner and Hunter Chandler, Southwest Gwinnett Village CID; Mayor Jerry Oberholtzer, Chief Roy Whitehead and Jeff Timler, City of Snellville; Eric Tatum and Callie Kaiser, PBS&J; Major Dan Branch, GCPD Southside Precinct Commander; Michelle Couch, Snellville Community News; Sally Sherrington, Morsberger Group; M.B. Strickland.

**Call to Order**

Chairman Harrison called the regular meeting to order at 1:30 pm. Guests were invited to introduce themselves. Mr. Harrison welcomed Board Members and guests. Major Dan Branch, GCPD Southside Precinct Commander, presented the Board with an update on current Southside projects.

**MINUTES**

**Approval of Meeting Minutes**

Mr. Gower motioned to approve, seconded by Mr. Adair, the April 27th meeting minutes – unanimously approved.

**Action Items**

*Ethics Policy*–Chairman Harrison requested Board approval of an Ethics policy that had been presented at previous Board meetings. Mr. Morsberger motioned to adopt the said Ethics policy, seconded by Mr. Adair – unanimously approved.

*PBS&J Prime Consultant* – Mr. Harrell asked for Board approval to authorize the Chairman to execute a contract with PBS&J making them the CID’s prime consultant. Mr. Morsberger motioned to approve, seconded by Mr. Adair – unanimously approved.

**Discussion Items**

*SPLOST Update* – Chairman Harrison provided the Board with an update on SPLOST projects.

*Banner Contest* – Ms. Fox presented the Board with ideas for a banner project. Ms. Fox then discussed that the banner project will include the local art community with a submittal and selection process and will help to promote a sense of community pride. Mr. Morsberger suggested funding from the Hwy 78 Merchants Association.

*Landscape Maintenance Signage* – Ms. Fox presented the board with ideas for signage to be used by Leach Landscaping during the weekly corridor maintenance. Mr. King motioned to authorize the Executive Director to move forward with the landscape maintenance signage project not to exceed \$2000.00, seconded by Mr. Morsberger – unanimously approved.

*Project Updates* – Ms. Fox gave an update on the LCI Corridor study. The LCI Kick-off meeting will take place at 6:30 p.m. on June 21 at Snellville City Hall. Callie Kaiser, PBS&J, then gave a brief overview of the Kick-off meeting agenda.

Michelle Couch, Snellville Community News, presented the Board with a public relations campaign to be printed in the Snellville Community News featuring Hwy 78 businesses under the CID logo and Shop 78 slogan.

Ms. Fox and Mr. Lindsey reviewed the Economic Development Program underway this summer.

### **Board Reports**

*Chairman's Remarks* – Chairman Harrison reviewed the irrigation issues associated with the Landscape Master Plan. Mr. Harrison asked the Board to consider these issues that will be discussed and decided upon at a future meeting.

*Treasurer's Report* – Mr. Gower provided a summary of the CID's financial status. As of April 30, 2005 the account balance was \$89,503.00. The CID's monthly Checkbook Statement, Balance Sheet, and Profit & Loss Statement were included in the meeting reference binder.

*Staff Reports* – Ms. Fox briefly reviewed the Landscape Maintenance and Security Programs.

*Executive Director's Update* – Mr. Harrell provided an update on current and pending projects.

### **Announcements**

The next CID Board meeting will be on June 29, 2005 at Snellville City Hall.

### **Public Comments**

None.

### **Adjournment**

By acclamation, the meeting was adjourned at 3:10 p.m.