

**HIGHWAY 78 COMMUNITY IMPROVEMENT DISTRICT (CID)
REGULAR BOARD MEETING
Snellville City Hall
July 27, 2005**

Attendees

Board Members:

Dean Robinson	Emory Morsberger	Dwight Harrison	Bill Gower
Kenny King	Forrest Adair	Ken Shiver	

Absent: Gary Custar

Brett Harrell, Executive Director
Caron Fox, Administrator
Chris Lindsey, Summer Intern

Special Guests: Chris Lancette, Better World Public Relations; Jeff Timler, City of Snellville; Eric Tatum, Jimmy Adams, Harry Rice and Callie Kaiser, PBS&J; Dan Cohen, Pond & Co.; Michelle Couch, Snellville Community News; Bill Kingsbury; and Sheila Stolorena, Main Street Bank.

Call to Order

Chairman Harrison called the regular meeting to order at 1:30 pm. Guests were invited to introduce themselves. Mr. Harrison welcomed Board Members and guests.

MINUTES

Approval of Meeting Minutes

Mr. Morsberger motioned to approve, seconded by Mr. Shiver, the June 22nd meeting minutes – unanimously approved.

Action Items

Public Relations - Chris Lancette, Better World Public Relations, presented the Board with a two phased marketing campaign and budget proposal. After discussion, Mr. Shiver moved to approve the proposal and contract with Better World on a monthly basis, seconded by Mr. Morsberger – unanimously approved.

GDOT T.E. Application – Mr. Harrell asked for Board prioritization and approval of 4 projects to be submitted through Gwinnett County for GDOT’s Transportation Enhancement (T.E.) funding. After discussion and further prioritization of proposed projects, Mr. Robinson motioned to approve, seconded by Mr. Shiver –unanimously approved.

Discussion Items

LCI Update – Callie Kaiser, PBS&J, provided the Board with an update on the Corridor LCI Study indicating upcoming meetings on 6/23 and 6/30.

PPAC Update – Ms. Fox provided the Board with an update of the PPAC Study kick-off meeting to take place on August 15 at GCPD Southside Precinct.

Fixing Broken Windows – Mr. Harrell provided the Board with an update on Fixing Broken Windows, a Gwinnett County property maintenance enforcement initiative.

Project Updates – Mr. Harrell provided the Board with updates on TEA-3, SPLOST, Short Term Work Program (STWP), Park Place Gateway, Signage, Public Relations, ITS, and IPA opportunities. The Board voiced support for each initiative and provided input on priorities and actions necessary to successfully implement each project.

Board Reports

Treasurer's Report – Mr. Gower provided a summary of the CID's financial status. As of June 30, 2005 the account balance was \$114,286.60. The CID's monthly Checkbook Statement, Balance Sheet, and Profit & Loss Statement were included in the meeting reference binder.

Staff Reports – Ms. Fox briefly reviewed the Landscape Maintenance and Security Programs.

Executive Director's Update – Mr. Harrell referenced his monthly report to the Board.

Announcements

The next CID Board meeting will be on August 24, 2005 at Snellville City Hall.

Public Comments

None.

Adjournment

By acclamation, the meeting was adjourned at 3:00 p.m.